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ALLIANCE FOR JEWISH THEATRE RECHARGES, FOR A CHANGING WORLD

The **ALLIANCE FOR JEWISH THEATRE** announces its name change from the Association for Jewish Theatre — with a new vision, mission statement, agency logo and critical goals. In this way the Alliance is prepared for the vital need that Jewish theatre and theatre with a Jewish sensibility brings to the changing cultural landscape of the Jewish community and the world.

“AJT did a strategic inquiry over the last four and a half years, after getting our non-profit status,” says AJT Executive Director David Chack. “Our new name and logo says it all. As an alliance that is *Connecting Jewish Theatre to the World*, we are now poised to move forward with the clear goals that are in our mission — to develop, innovate, promote and preserve theatre with a Jewish sensibility.” Chack pointed to the critical values of the Alliance:

- Building bridges between theatre artists, theatres and the communities they serve
- Empowering, educating and inspiring theatre artists to tell Jewish stories
- Being a catalyst for the development of theatre with a Jewish sensibility
- Expanding the reach of theatre that explores Jewish identity in a multi-cultural world

As the leading umbrella organization for Jewish theatre in the world, with over 200 aggregate members, the Alliance also offers an online theatre presence for its very active theatre makers. Playwright Hank Kimmel, president of the AJT Board and a founding board member of Working Title Playwrights in Atlanta says, “The Alliance for Jewish Theatre serves as an advocate for both Jewish theatres and for theatre artists, be they Jewish or not. AJT’s Board is also strongly committed to collaborations with like-minded organizations in the theatre world and the Jewish cultural world. With AJT’s Executive Director David Chack, who is on faculty at The Theatre School DePaul University and artistic director of ShPIeL theatre project in Chicago, and with AJT Coordinator Eli Taylor, we are now in a prime position to do that.”

The Alliance for Jewish Theatre annually hosts conferences in cities throughout the United States and the world for theatre makers of all kinds to network, develop partnerships, learn from each other and notable leaders in the theatre world, showcase work, and ultimately to build a vibrant artistic community. AJT's next conference will be in Boston, MA., October 22 -25, 2017, in partnership with [JAarts Collaborative](#), Boston.

For more information about membership and attending the conference, visit <http://www.alljewishtheatre.org> or contact Eli Taylor at: eli@alljewishtheatre.org

